MORE THAN JUST FOOTY: BIG WIN FOR ABORIGINAL ROAD SAFETY

As rugby league fever takes over New South Wales this grand final long weekend another key match promoting Aboriginal road safety will get underway in the Hunter.

Parliamentary Secretary for Transport and Roads Ray Williams MP said Aboriginal communities across the state will gather in Raymond Terrace this October long weekend for the 44th Annual NSW Aboriginal Rugby League Knockout carnival.

“This is one of the biggest Aboriginal sporting events in the country with more than 60 football teams of men, women and youth getting involved in four days of footy and community pride,” Mr Williams said.

“It’s a big deal in Aboriginal communities with around 15,000 people expected to attend and thousands more watching on National Indigenous Television.

“This provides us with a captive audience to spread some important and targeted road safety messages to NSW’s Aboriginal communities.”

Mr Williams explained why the NSW Government prioritises Aboriginal road safety.

“Sadly, Aboriginal Australians are over-represented in NSW road statistics which is exactly why we get behind events like the annual NSW Aboriginal Rugby League Knockout,” Mr Williams said.

“Drink driving will be a focus at this year’s event, with our drink driving trailer and team on site reminding people that if they’re having a few drinks, driving is not an option, and they’ll need a Plan B.

“Plan B messaging will also be on the football goal posts and on road safety banners along main highways and roads leading to the grounds, so this message will be spread far and wide.”


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